

THE AI REALISM PLAYBOOK

Prompt Structure · Visual Taste System · Character Lock · Model Stack

A director-level reference guide for building consistent, photoreal AI characters and campaigns — from prompt anatomy to full character-angle locking.

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SECTION 01

The Core Principle

95% of AI images look like generic noise — not because the tools are weak, but because the decisions behind them are random. A prompt is not a wish, it's a **technical brief** handed to a photographer and a lighting designer at the same time.

Random prompt → random image. Directed prompt → repeatable, on-brand result.

The Director vs. The User

- A user writes 'cool car' and hopes for luck.
- A director specifies time of day, lens, lighting direction, material, and mood — and gets a predictable result.
- Consistency matters more than any single 'perfect' output. Style is a repeatable system of decisions.

The Core Formula

REMEMBER THIS EVERY TIME YOU WRITE A PROMPT

SHOT + LENS + LIGHT + TEXTURE + COMPOSITION + STYLE REFERENCE

The 3-Pillar System

Pillar	Covers	Example
Structure	Camera, light, materials, composition	Handheld 35mm, f/2.8, 1/30s, ISO 400, gritty 90s analog
Reference	Visual anchors — photographers, films, eras	Styled like 1970s motorcycle ads, Bruce Gilden authenticity
Vision	The emotional intention behind the shot	Intense, gritty, unfiltered realism

Layer every prompt in this order: subject → camera → light → texture → composition → style. Each layer adds precision — never write a prompt as one flat sentence.

SECTION 02

Prompt Anatomy

2.1 — Subject & Action

The skeleton of the frame — who's in it, what they're doing, and where. Avoid abstraction.

✗ Weak	✓ Directed
A happy person	A young woman laughing while holding a cup of coffee, sitting on a balcony at sunset

2.2 — Camera & Shot Type

Shot	Frame	Effect
Extreme Close-Up (ECU)	Eye, lips, ring	Intimacy, tension
Close-Up (CU)	Face / chest	Emotion, drama
Medium Shot (MS)	Waist-up	Balance of emotion & context
Full Shot (FS)	Full body	Figure + environment
Long Shot (LS)	Small figure in scene	Atmosphere
Extreme Wide (EWS)	Landscape dominant	Epic scale
Over-the-Shoulder (OTS)	From behind subject	Presence, cinematic
POV	First-person	Full immersion
Bird's Eye	Top-down	Abstraction, overview
Worm's Eye	From below	Power, dominance
Dutch Angle	Tilted frame	Energy, instability

2.3 — Lens & Focal Length

Range	Look	Best for
14–24mm Ultra-wide	Strong perspective, distortion	Architecture, streets
24–35mm Wide	Lots of environment, dynamic	Street, travel, reportage
35–50mm Standard	"Human eye" natural look	Documentary, lifestyle
85–135mm Portrait	Background compression, isolation	Portraits
200mm+ Telephoto	Flat background, full isolation	Sport, wildlife

2.4 — Lighting

Source	Mood it creates
Natural light (sun / window)	Alive, realistic, soft
Studio strobes / softbox	Clean, controlled, commercial
Neon / LED	Futurism, bright accents, cyberpunk
Candlelight / fire	Intimacy, warmth, mysticism
Practical in-frame lights	Realism, lived-in feeling

Direction	Effect
Front-lit	Flat face, minimal depth
Side-lit (Rembrandt)	Drama, depth, sculptural
Backlit	Silhouette, halo, magic
Rim-light	Edge highlight, separation from bg

Color Temp	Feeling
Warm 2700–3500K	Cozy, romantic, nostalgic
Daylight 5000–5600K	Neutral, realistic balance
Cool 6000–7000K	Techy, distant, cold

2.5 — Material & Texture

- **Metal:** matte, brushed, polished, scratched
- **Fabric:** silk (glossy), denim (rough), wool (warm), leather (patina)
- **Skin:** visible pores, micro-wrinkles, natural tone irregularities — this is what kills the 'plastic AI look.'

2.6 — Composition

- Rule of Thirds — balanced, natural
- Centered — formal, iconic, minimal
- Negative Space — air, drama, room for text
- Leading Lines — guides the eye
- Foreground / Midground / Background — depth

2.7 — Style References

Anchor every image to a visual context: **Photographers** (Annie Leibovitz — dramatic portrait; Bruce Gilden — harsh street; Helmut Newton — fashion). **Films** (Blade Runner 2049 — neon + fog; Dune — sandy monumentality; Drive — night & neon). **Eras** (1970s ads, 1990s grunge, 1920s art deco).

2.8 — Full Example

COMPLETE LAYERED PROMPT

Motocross rider mid-lean on a dirt track, captured in gritty 90s analog style, vertical black and white frame with strong motion blur, shot handheld with a 35mm lens at f/2.8, 1/30s, ISO 400. Flat overcast daylight, diffuse shadows, helmet highlights softly blown out, granular dirt with lateral dust streaks. Styled like vintage Marlboro campaigns, evoking raw speed and unpolished realism.

SECTION 03

Visual Taste System

Visual taste is what separates "AI content" from premium, intentional creative work. It is your aesthetic identity — the repeatable decisions that make visuals consistent and recognizable: color language, lighting style, composition habits, texture choices, mood, and reference anchors.

Taste is trainable. You build it through a system — collect, analyze, translate, practice, immerse — not by scrolling more.

The 4-Step Creative Director System

Step 1 — Curate like a director

- Stop scrolling for entertainment. Start collecting like a director.
- Build a moodboard of references that feel premium, emotional, and aligned with your style.
- Target: 20–30 strong references to start, then +5 per day. You're collecting assets, not dopamine.

Step 2 — Find the patterns

Treat your moodboard as a dataset, not a collage. Identify 2–4 repeating patterns:

- A specific color palette
- A lighting signature (soft haze, hard contrast, neon rim)
- Texture choices (matte, glossy, grainy, clean)
- Composition habits (centered, asymmetrical, negative space)
- Recurring moods (editorial, dreamy, gritty, luxury)

Step 3 — Translate taste into prompt language

✗ Weak	✓ Directed
"cinematic lighting"	"muted blue-gray palette, matte textures, soft haze, asymmetrical composition, gritty editorial mood, 35mm lens"

Step 4 — Micro practice (repetition builds taste)

- Recreate one reference exactly
- Generate 5 consistent variations in the same aesthetic
- Change only lighting, then only angle — isolate variables
- Build a small signature pack — a mini set that visibly matches

ChatGPT Shortcut: Extract Your Visual DNA

Feed your moodboard to ChatGPT and ask it to extract: palette, lighting, textures, composition, mood, a set of keywords and ready-to-use prompts, and an Aesthetic "NO list" — what breaks your style. The result is a repeatable system you can prompt from, every time.

SECTION 04

Aesthetic Selection Algorithm

Use this decision chain before writing any prompt: **Goal** → **Audience** → **Emotion** → **Aesthetic** → **Substyle** → **Style Kit** → **Prompts**.

The 7 Base Aesthetics — pick exactly one

Base Aesthetic	Meta-message	Style keywords
Cinematic	Story, depth, emotion	low-key, haze, shallow DOF, filmic grade
Minimalist	Clarity, trust, premium	neutral palette, negative space, soft diffused light
Editorial / Fashion	Luxury, confidence, trend	studio light, glossy textures, bold pose
Dreamy / Soft	Gentle, nostalgic, emotional	pastels, bloom, soft haze, romantic light
Retro / Vintage	Memory, authenticity, human	warm film tones, grain, slight softness, flash vibe
Gritty / Dark	Edge, power, rebellion	high contrast, desaturated, harsh side light, urban texture
Futuristic / Tech	Innovation, speed, efficiency	neon rim, chrome, clean geometry, glowing reflections

Style Dials — keep the look coherent

Dial	Left side	Right side
Palette	Warm = emotional / human	Cool = smart / tech
Light	Soft = gentle / premium	Hard = intense / edgy
Contrast	Low = calm / airy	High = dramatic / powerful
Texture	Clean = modern / trust	Grain + haze = memory / mood
Composition	Minimal = clarity	Busy = energy / chaos
Motion + edit	Slow = cinematic / premium	Fast cuts = hype / youth

Goal → Emotion → Style Decision Matrix

Video goal	Emotion	Base aesthetic(s)	Best substyles
Sell premium product	Trust + premium	Minimalist / Editorial	Neo-Minimalism, Brutalist Minimalism, Pastel Editorial
SaaS / AI startup launch	Innovation + speed	Futuristic / Minimalist	Retro-Futurism, Cyberpunk (premium), Neo-Minimalism
Brand film / storytelling	Emotion + depth	Cinematic / Dreamy	Dark Academia, Film Photography Aesthetic

Video goal	Emotion	Base aesthetic(s)	Best substyles
Personal brand	Human + relatable	Dreamy / Retro	Film Photography Aesthetic, Indie Sleaze
Streetwear / nightlife	Power + rebellion	Gritty / Dark	Grunge Revival, Indie Sleaze
Nostalgia / memory	Authenticity	Retro / Vintage	Film Photography Aesthetic, Y2K
Youth / playful / pop	Fun + energy	Dreamy / colorful Editorial	Y2K, Barbiecore, Vaporwave
Education / explainer	Clarity + competence	Minimalist / clean Cinematic	Neo-Minimalism, Brutalist Minimalism
Art / experimental	Surprise + culture	Futuristic / Retro / Gritty	Vaporwave, Retro-Futurism, Cyberpunk

Prompt Formula (copy / paste template)

TEMPLATE [SUBJECT], [ACTION/SCENE]. Style: [BASE AESTHETIC] + [SUBSTYLE]. Palette: [3-5 color words]. Lighting: [soft/hard + direction + contrast]. Composition: [negative space / centered / rule-of-thirds]. Texture: [clean / grain / haze / bloom]. Camera: [lens + depth of field]. Mood: [2-3 words]. Post: [filmic grade / matte / glossy]. Negative: low-res, text, watermark, messy background
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Mini Before / After

Before (weak)	After (specific)
Man in a room, cinematic	Moody low-key lighting, deep shadows, soft haze, shallow DOF, filmic color grade, emotional tone
Skincare product photo	Minimalist composition, neutral palette, soft diffused light, clean background, premium commercial look
Futuristic city	Neon rim light, chrome textures, clean geometric forms, glowing reflections, premium high-tech mood

SECTION 05

Character Lock: Visual DNA

The Sprint Rule: to grow fast, stop being random. One account = one character: same face, same skin aesthetic, same vibe. Every project starts by locking a Fixed DNA block before any scene or context is added.

Workflow: 1) Choose your aesthetic → 2) Copy the Fixed DNA text → 3) Convert it with the JSON Engine → 4) Add a scenario and generate.

Aesthetics Library — 5 Fixed DNA Starting Points

STYLE 01 — High-Contrast Organic

Why it works: organic patterns create a unique visual fingerprint for instant retention.

FIXED DNA

Portrait of a striking woman with deep warm skin and high-contrast vitiligo. Irregular, organic white patches on forehead and around mouth with soft, blurry edges (biological texture). Dark eyebrows, green eyes. Hair is silver-grey, straight. Skin has a natural oily sheen, visible pores, unretouched texture.

STYLE 02 — Ultra-Light Ethereal

Why it works: pale skin pops against dark feeds — rare, mystical, expensive.

FIXED DNA

Portrait of a mesmerizing young woman with Albinism. Ultra-pale translucent skin with visible blue veins and subtle pink capillaries. Platinum white eyelashes and eyebrows. Violet-blue iris with realistic depth. Microscopic skin texture, visible pores, vellus hair (peach fuzz) on cheeks. Soft, angelic facial bone structure.

STYLE 03 — Hyper-Freckled

Why it works: imperfections read as 'real' and build trust fast.

FIXED DNA

Extreme close-up of a girl with heavy freckles covering the entire nose, cheeks, and forehead. Bright emerald green eyes. Ginger curly hair, messy. Skin details: uneven skin tone, slight redness (rosacea) on cheeks, chapped lips texture, real human skin imperfections, no makeup.

STYLE 04 — Glass Skin

Why it works: the uncanny-valley effect — ideal for tech, beauty, and future niches.

FIXED DNA

Portrait of a young woman with 'glass skin' aesthetic. Extremely hydrated, smooth complexion but with realistic pores (not blurred). High cheekbones, sharp jawline. Piercing ice-blue eyes with a cold gaze. Straight jet-black hair with geometric bangs. The skin looks moist and glowing, slight glossy sheen.

STYLE 05 — Raw Realism

Why it works: reads 100% native/UGC — the audience won't clock it as AI.

FIXED DNA

Extreme close-up raw photo of a young woman. Natural uneven skin tone, slight redness on cheeks, visible open pores, peach fuzz on face. Slightly messy, unplucked eyebrows. Authentic human look, not airbrushed. Dark brown eyes looking directly at camera. Dark brown hair in a messy bun.

Option A — The DNA Extractor (from a reference photo)

Upload a reference photo to ChatGPT, paste the prompt below, then drop the result into your Fixed DNA slot.

SYSTEM PROMPT

Analyze the uploaded image and create a "Visual DNA" description for AI image generation. Focus ONLY on biological and physical features: Face (bone structure, eye shape and color, nose shape, lips) · Skin (exact tone, texture, specific imperfections – pores, freckles, moles – and age) · Hair (color, texture, style). Do NOT describe clothing, background, or lighting. Keep it under 50 words. High density of adjectives.

Option B — The Universal Constructor (build from scratch)

FILL-IN-THE-BLANK TEMPLATE

PART 1 – FIXED DNA (Biology): Portrait of a [AGE] year old [GENDER], [ETHNICITY/RACE]. Skin: [SKIN TEXTURE] (rough / glass skin / freckled / pale / textured). Eyes: [EYE COLOR], looking at camera. Hair: [HAIR COLOR & STYLE]. Details: visible pores, slight imperfections, authentic human look.

PART 2 – VARIABLE CONTEXT (Scene): Location: [WHERE?]. Action: [DOING WHAT?]. Lighting: [LIGHT SOURCE]. Tech specs: shot on iPhone 17 Pro, raw photo, amateur footage, unedited, realistic shadows.

The JSON Engine — for Nano Banana Pro

Paste your chosen Fixed DNA into ChatGPT along with this system prompt to get a structured, stable JSON block.

SYSTEM PROMPT

Act as an expert AI Image Prompter. I will give you a Character Description (DNA). Convert it into a structured JSON format optimized for Nano Banana Pro. Requirements: 1) Output MUST be in a JSON code block. 2) Separate biological traits (DNA) from camera settings. 3) Add "Texture Modifiers" for hyper-realism (pores, vellus hair, subsurface scattering).

JSON STRUCTURE

```
{ "subject": "Main subject description", "dna_features": "Eyes, skin, hair, bone structure (Fixed Part)", "context_modifiers": "Clothing, location, lighting (Variable Part)", "camera_settings": "iPhone 17 Pro, flash, raw photo, unedited", "negative_prompt": "cartoon, 3d render, plastic, illustration" }
```

Variable Context Menu — Lifestyle Triggers

Trigger	Prompt
The Bathroom Mirror (Morning)	Mirror selfie in a bathroom, dirty mirror texture with water spots, holding iPhone 17 Pro, casual vibe, fluorescent lighting, messy room background, raw photo.

Trigger	Prompt
The Night Flash (Party)	Candid photo at a night party, hard direct flash, red-eye reduction, dark background, motion blur, amateur aesthetic, Snapchat quality.
The Car Sunset (Travel)	Car selfie, driver's seat, golden hour sunlight on the face, seatbelt on, lens flare, front camera, Instagram story vibe.
The Gym Elevator (Fitness)	Elevator mirror selfie, full body, harsh overhead lighting, fingerprint smudges on mirror, street style outfit, casual and candid.

Bonus: Hybrid Reality Workflow

Put your locked AI character into your real footage:

- Record yourself on a tripod — static camera is required
- Screenshot a clear frame from the video
- Open Nano Banana Pro → Inpainting tool
- Mask only the face
- Paste your Fixed DNA text only
- Generate — AI keeps the room and clothes, swaps only the face

SECTION 06

Character Angle Lock Pack

Once a character's Fixed DNA is locked, generate this full 24-shot angle set to build a consistent reference library — every prompt anchors back to "the reference character" so identity never drifts. Base tail (append to every prompt): *clean white studio background, soft studio lighting, photorealistic, maintain character consistency with hair, eyes, nose, lips, skin texture including any spots, moles, pores, and natural facial features.*

FRONT VIEW — 85mm, shallow DOF

Variation	Prompt
Neutral expression	front facing portrait of the reference character, neutral expression, looking directly at camera, relaxed face, natural upright head position, ultra realistic skin texture, sharp detailed eyes, 85mm lens, shallow depth of field.
Soft smile, slight head tilt	front facing portrait of the reference character, soft natural smile, head slightly tilted to the right, looking directly at camera, relaxed face, ultra realistic skin texture, sharp detailed eyes, 85mm lens, shallow depth of field.
Serious, chin lowered	front facing portrait of the reference character, serious neutral expression, chin slightly lowered, eyes looking directly at camera, relaxed face, ultra realistic skin texture, sharp detailed eyes, 85mm lens, shallow depth of field.

CLOSE UP — 100mm macro, shallow DOF

Variation	Prompt
Neutral expression	close up portrait of the reference character, neutral expression, looking directly at camera, upright head position, face fills frame, ultra realistic skin texture, detailed eyes and iris, 100mm macro lens, shallow depth of field.
Laughing, slight head tilt	close up portrait of the reference character, genuine laughing expression, head slightly tilted to the left, eyes looking at camera, face fills frame, ultra realistic skin texture, detailed eyes and iris, 100mm macro lens, shallow depth of field.
Serious, slight head turn	close up portrait of the reference character, serious expression, head turned slightly a few degrees to the right while eyes still looking at camera, face fills frame, ultra realistic skin texture, detailed eyes and iris, 100mm macro lens, shallow depth of field.

FULL BODY FRONT — 50mm

Variation	Prompt
Neutral, straight posture	full body portrait of the reference character, neutral expression, standing upright, facing camera directly, arms relaxed naturally, realistic body proportions, 50mm lens.
Neutral, slight weight shift	full body portrait of the reference character, neutral expression, standing facing camera, slight natural weight shift to one leg, relaxed posture, realistic body proportions, 50mm lens.

Variation	Prompt
Neutral, slight head tilt	full body portrait of the reference character, neutral expression, standing facing camera, head slightly tilted, relaxed posture, realistic body proportions, 50mm lens.

FULL BODY LEFT / RIGHT — 50mm

Variation	Prompt
Left, upright posture	full body portrait of the reference character, facing left side, neutral expression, upright posture, arms relaxed naturally, realistic body proportions, 50mm lens.
Left, slight weight shift	full body portrait of the reference character, facing left side, neutral expression, slight natural weight shift to one leg, relaxed posture, arms relaxed naturally, realistic body proportions, 50mm lens.
Right, upright posture	full body portrait of the reference character, facing right side, neutral expression, upright posture, arms relaxed naturally, realistic body proportions, 50mm lens.
Right, slight weight shift	full body portrait of the reference character, facing right side, neutral expression, slight natural weight shift to one leg, relaxed posture, arms relaxed naturally, realistic body proportions, 50mm lens.

FULL BODY BACK — 50mm

Variation	Prompt
Back view, upright posture	full body portrait of the reference character, facing away from camera, back view, upright posture, arms relaxed naturally, realistic body proportions, 50mm lens.
Back view, slight head turn	full body portrait of the reference character, facing away from camera, back view, head slightly turned to the side, relaxed posture, arms relaxed naturally, realistic body proportions, 50mm lens.

45° LEFT / RIGHT — 85mm, shallow DOF

Variation	Prompt
Left, upright head	45 degree angle portrait of the reference character facing left, neutral expression, upright head position, eyes looking forward, ultra realistic skin texture, sharp detailed eyes, 85mm lens, shallow depth of field.
Left, slight head tilt	45 degree angle portrait of the reference character facing left, neutral expression, head slightly tilted downward, eyes looking forward, ultra realistic skin texture, sharp detailed eyes, 85mm lens, shallow depth of field.
Left, slight chin raise	45 degree angle portrait of the reference character facing left, neutral expression, chin slightly raised, eyes looking forward, ultra realistic skin texture, sharp detailed eyes, 85mm lens, shallow depth of field.
Right, upright head	45 degree angle portrait of the reference character facing right, neutral expression, upright head position, eyes looking forward, ultra realistic skin texture, sharp detailed eyes, 85mm lens, shallow depth of field.

Variation	Prompt
Right, slight head tilt	45 degree angle portrait of the reference character facing right, neutral expression, head slightly tilted downward, eyes looking forward, ultra realistic skin texture, sharp detailed eyes, 85mm lens, shallow depth of field.
Right, slight chin raise	45 degree angle portrait of the reference character facing right, neutral expression, chin slightly raised, eyes looking forward, ultra realistic skin texture, sharp detailed eyes, 85mm lens, shallow depth of field.

PROFILE LEFT / RIGHT — 85mm, shallow DOF

Variation	Prompt
Left, upright head	strict side profile portrait of the reference character facing left, neutral expression, upright head position, eyes looking forward, ultra realistic skin texture, sharp detailed eyes, 85mm lens, shallow depth of field.
Left, slight chin raise	strict side profile portrait of the reference character facing left, neutral expression, chin slightly raised, eyes looking forward, ultra realistic skin texture, sharp detailed eyes, 85mm lens, shallow depth of field.
Left, slight chin lower	strict side profile portrait of the reference character facing left, neutral expression, chin slightly lowered, eyes looking forward, ultra realistic skin texture, sharp detailed eyes, 85mm lens, shallow depth of field.
Right, upright head	strict side profile portrait of the reference character facing right, neutral expression, upright head position, eyes looking forward, ultra realistic skin texture, sharp detailed eyes, 85mm lens, shallow depth of field.
Right, slight chin raise	strict side profile portrait of the reference character facing right, neutral expression, chin slightly raised, eyes looking forward, ultra realistic skin texture, sharp detailed eyes, 85mm lens, shallow depth of field.
Right, slight chin lower	strict side profile portrait of the reference character facing right, neutral expression, chin slightly lowered, eyes looking forward, ultra realistic skin texture, sharp detailed eyes, 85mm lens, shallow depth of field.

SECTION 07

Realism Upscale Master Prompt

The final enhancement pass — used to push any generated or low-res image to premium, editorial-grade realism while locking identity and background exactly as-is.

MASTER PROMPT

Enhance the portrait while strictly preserving the subject's identity with accurate facial geometry. Do not change their expression or face shape. Only allow subtle feature cleanup without altering who they are. Keep the exact same background from the reference image. No replacements, no changes, no new objects, no layout shifts. The environment must look identical. The image must be recreated as if shot on a Sony A1, using an 85mm f1.4 lens, at f1.6, ISO 100, 1/200 shutter speed, cinematic shallow depth of field, perfect facial focus, and an editorial-neutral color profile. This Sony A1 + 85mm f1.4 setup is mandatory. Lighting must match the exact direction, angle, and mood of the reference photo. Upgrade the lighting into a cinematic, subject-focused style: soft directional light, warm highlights, cool shadows, deeper contrast, expanded dynamic range, micro-contrast boost, smooth gradations, zero harsh shadows. Maintain neutral premium color tone, cinematic contrast curve, natural saturation, real skin texture (not plastic), subtle film grain. No fake glow, no runway lighting, no over smoothing. Render in 4K resolution, 10-bit color, cinematic editorial style, premium clarity, portrait crop, keep the original environmental vibe untouched.

NEGATIVE INSTRUCTIONS

No new background. No background change. No overly dramatic lighting. No face morphing. No fake glow. No flat lighting. No over-smooth skin.

Step-by-Step Workflow

- Source — select any low-resolution image or screenshot, even 144p
- Upload — use the Image-to-Image or Upscale feature in your chosen tool
- Prompt — paste the master prompt and negative instructions exactly as written
- Generate — run the enhancement pass
- Iterate — run 1–2 more passes if needed to refine detail further

SECTION 08

Model & Tool Stack

Match the job to the engine — don't force one tool to do everything.

Image Generation

Tool	Best for
Nano Banana Pro	JSON-structured, character-consistent generation
Midjourney	Plain-text prompts only — strongest aesthetic range, no JSON support
Flux / Flux 1.1 Pro	High photorealism, strong prompt adherence
Krea (img2img)	Reference-driven transformation, style transfer
Leonardo / Ideogram	Fast iteration, typography-aware generation (Ideogram)
GPT Image 2 (gpt-image-1)	Precise instruction-following, editing
Higgsfield	Presets, motion control, marketing studio workflows

Video Generation

Tool	Prompt format
Kling 3.0 Pro	Multi-field structure — scene, camera, subject motion, lighting as separate fields; supports start-frame upload
Seedance	Single unified paragraph — all elements (visual, motion, dialogue, voice) combined in one block
Higgsfield	Preset-driven motion & character animation
Veo (via fal.ai)	High-fidelity cinematic motion

Audio, Voice & Avatar

Tool	Use
ElevenLabs	Voiceover scripts, voice cloning
Suno / AIVA	Original music generation
Epidemic Sound / Artlist / Musicbed	Licensed music
HeyGen	1-to-1 face cloning avatars
Kling Avatar	Lip-sync animation

Post-Production

Tool	Role
CapCut	Primary editing — Ken Burns, transitions, quick color
DaVinci Resolve	Fairlight audio EQ/reverb, LUTs, render cache, proxy workflow, color grade
Photoshop	Compositing, perspective warp — e.g. inserting real UI/text into a blank AI screen

Reminder: AI cannot reliably render legible text or UI. For dashboard screens, labels, or any text-bearing surface — generate a blank/generic screen, then composite the real asset in post via perspective warp.

SECTION 09

End-to-End Workflow Checklist

Run every new character or campaign through this sequence:

- 1. Lock Visual DNA — character biology (skin, eyes, hair, bone structure) AND product DNA (form, color, material)
- 2. Run the DNA Extractor or Universal Constructor to finalize the Fixed DNA block
- 3. Convert Fixed DNA into the JSON Engine format for Nano Banana Pro
- 4. Generate the full Character Angle Lock Pack (Section 06) to build the reference library
- 5. Select your Base Aesthetic + Substyle + Style Kit (Section 04) for the campaign
- 6. Write layered scene prompts using the full formula: SUBJECT → CAMERA → LIGHTING → BACKGROUND → PROPS → TEXTURE → COMPOSITION → STYLE → MOOD → NEGATIVE
- 7. Generate stills across formats: full-body, close-up, macro detail (eyes, mouth, forehead, hair)
- 8. Animate key scenes — Kling (multi-field) or Seedance (single block) — 4–5 sec clips with restrained, natural motion
- 9. Run the Realism Upscale Master Prompt (Section 07) on final selects
- 10. Color correct in DaVinci Resolve — remove blue midtones, add 5–8% film grain to unify the sequence
- 11. Composite any legible text/UI in Photoshop or CapCut via perspective warp
- 12. Compile the final prompt library + images into a PDF deliverable

Consistency > luck. One character, one aesthetic, one repeatable system — every time.